



Privacy Policy

Edge Athletica

ABN: 94476717593

Website: www.edgeathletica.com

Email: info@edgeathletica.com

1. Introduction

Edge Athletica ("we", "our", "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website www.edgeathletica.com and use our services.

2. Information We Collect

We may collect personal information from you in a variety of ways, including, but not limited to, when you visit our site, register on the site, place an order, subscribe to the newsletter, and in connection with other activities, services, features, or resources we make available on our site. The personal information we may collect includes:

- Name
- Email address
- Mailing address
- Phone number
- Payment information

3. How We Use Your Information

We may use the information we collect from you in the following ways:

- To personalize your experience on our site
- To improve our website and services
- To process transactions
- To send periodic emails regarding your order or other products and services
- To follow up with you after correspondence (live chat, email, or phone inquiries)

4. How We Protect Your Information

We adopt appropriate data collection, storage, and processing practices and security measures to protect against unauthorized access, alteration, disclosure, or destruction of your personal information, username, password, transaction information, and data stored on our site.

5. Sharing Your Information

We do not sell, trade, or rent users' personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates, and advertisers for the purposes outlined above.

6. Third-Party Websites

Users may find advertising or other content on our site that links to the sites and services of our partners, suppliers, advertisers, sponsors, licensors, and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our site.

7. Changes to This Privacy Policy

Edge Athletica has the discretion to update this privacy policy at any time. When we do, we will post a notification on the main page of our site. We encourage users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect.

8. Your Acceptance of These Terms

By using this site, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our site. Your continued use of the site following the posting of changes to this policy will be deemed your acceptance of those changes.

9. Contacting Us

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at:

Edge Athletica

Email: info@edgeathletica.com